

Grown in Alaska

Growing and keeping the "green" in Alaska

September 22-23, 2009

9:00 a.m. – 4:30 p.m.

Palmer Community Center (railroad depot), 610 South Valley Way

\$30 early bird rate • \$40 after September 17

Alaska sends millions of dollars outside the state each year for plants that are native to or that could be grown in the state. Growing conditions and market limitations make it a challenge to compete with larger growers further south. ***What can we do to keep the "green" in Alaska?***

Join growers, landscape designers, contractors, garden center owners, public and private land managers, and government agencies to explore ways to create markets and meet demand for plants grown locally, especially Alaska natives.

The focus of this workshop, the first in a series, will be on **producing, marketing, and planting Alaska Grown trees, shrubs, and perennials.**

Topics:

- Market demand and trends
- How growers can tap into the market for locally grown plants
- The 12 most wanted native plants for restoration and landscaping
- American Standard for Nursery Stock, ANSI Z60.1-2004
- Local, state, and federal government specifications for plants.
- Ways to increase sales by meeting standards and needs of purchasers
- How to find and successfully bid on large contracts for plants
- Propagating and producing Alaskan native plants on a commercial scale
- How to locate local growers of plants

Speakers & Panelists:

- Patricia O'Neil**, Marketing Specialist, Alaska Dept. of Natural Resources Division of Agriculture
- Scott Stringer**, Municipal Forester, Municipality of Anchorage
- Isobel Roy**, Municipality of Anchorage Project Management & Engineering
- Dan Rees**, Forester, US Army, Ft. Wainwright
- Diane Haase**, USDA Forest Service Nursery Specialist for the Western States
- Dr. Pat Holloway**, UAF Professor of Horticulture and Georgeson Botanical Garden manager
- Nancy Moore**, Horticulturist

Information:

The final agenda will be posted on the Alaska Community Forestry website:
<http://forestry.alaska.gov/community>

For information contact
patricia.joyner@alaska.gov

Sponsors:

- Alaska Department of Natural Resources
 - Division of Forestry, Community Forestry Program
 - Division of Agriculture, Marketing & Inspection
 - Division of Agriculture, Plant Materials Center
- Municipality of Anchorage
- UAF Cooperative Extension Service
- USDA Forest Service, State & Private Forestry

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Please complete the form and mail with a check or money order to the Alaska Division of Forestry at the address below. Registration is required so that we may prepare for the number of attendees. The registration fee through 9/17 is \$30. Registrations received after 9/17 is \$40. We are unable to accept credit card payments.

Name _____

Agency/Business _____

Mailing Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax _____

Email _____

Make check payable to
Alaska Community Forest Council
and mail with form to:
Alaska Division of Forestry
Community Forestry Program
550 W. 7th Avenue, Suite 1450
Anchorage, AK 99501-3566

907-269-8465
fax: 907-269-8931
patricia.joyner@alaska.gov
<http://forestry.alaska.gov/community>

*Thank you to the Alaska Community Forest Council for handling registration funds.
The council, composed of volunteers from around the state, is an advisory body to the Division of Forestry.*